HRO Business Value Sales Software Step-by-Step Implementation Guide Checklist

- 1. □ Click on the link you were provided in your download instructions email, and SAVE the HROBVSS.zip folder to your desktop
- 3. Go back to your desktop, and delete the original downloaded HROBVSS.zip folder. (This is to eliminate possible confusion of the two folders. You can re-download the application at any time while you are an active subscriber.)
- 4. □ Before you start the process of customizing your new software, it is highly recommended that you watch the 30 minute training presentation located at the following link: <u>http://www.peoconsulting.com/hrobvss_training/flash/full_overview/index.html</u> and also read pages 2 thru 4 in the HROBVSS_Instructions_and_Training.pdf booklet you received (with download).
- 5. Customization: Go to the email you received (subject line: Customization of your HRO Business Value Sales Software) and open/save the attached Excel file. Follow the instructions in the big yellow box on the top of sheet to create your company's unique Offering List. Email that file back to PEO Consulting at <u>rblunt@peoconsulting.com</u>.
- 6. Upon receipt of a follow-up email from PEO Consulting telling you that your customized application is ready for download, save the new updated HROBVSS.zip folder to your desktop.
- 7. Right click on that folder; choose the "Extract" option; and choose or type in the extract location to be a folder named HROBVSS on your desktop, and <u>**REPLACE**</u> the existing files in that folder that you originally downloaded.
- 8. Go back to your desktop, and delete the second downloaded HROBVSS.zip folder. (This is to eliminate possible confusion of the two folders. You can re-download the application at any time while you are an active subscriber.)
- 9. Or Your current HROBVSS folder on your desktop should be considered your "template folder", from which all other sales folders should be created. (You might want to add "template folder" to the folder's name.)
- 10. □ Read pages 4-5 in the HROBVSS_Instructions_and_Training.pdf book to familiarize yourself with the subsequent file structure you'll work with. In short: Use the HROBVSS.exe file in your template folder to create all subfolders you'll work with (for template Sales Sheets, and also for each new Prospect); close that template application after it's creates your new folder; open the newly created folder; and run the HROBVSS.exe in the new folder for creation of all the prospect-specific material.
- 11. □ Following the guidance on page 5 of the HROBVSS_Instructions_and_Training.pdf, create a "Sales Sheet Template Folder" under your template HROBVSS folder. Main Menu: HRO Business Value "Sales Sheets" > Create 'Sales Sheet' Template Folder.
- 12. □ Running the HROBVSS application within the Sales Sheet Template folder, and following the guidance on pages 7 through 15 of the HROBVSS_Instructions_and_Training.pdf, create each of the "Sales Sheets" under the Main Menu Button: HRO Business Value "Sales Sheets"
- 13. □ While you are working in the Sales Sheet Template Folder, you may also want to create and store a template HRO_Assessment_Survey.xls file to take on all initial sales calls. To do so, click the Client's Employment Profile Documentation > Profile Documentation Tools... > Create Survey Forms (Excel) > Clean.
- 14.
 At this point, you are ready to use the Sales Sheets and HROBVSS with prospective clients.
 - 1. Use the Sales Sheets to convey all the value areas within their business you may help with;
 - 2. Discuss these areas in depth (find pain, needs, desires), based on their level of importance to the prospect;
 - IF THEY WANT their own custom HR Time Savings Estimate, or HR Business Value Report Card, or any of the prospect specific, custom, Business Value Proposal Sheets, then they <u>MUST</u> complete their Employment Profile (15-20 minute, simple, checkmark exercise) and answer the 12 additional Time Profile Questions.